

# Superocean – We offer more than reliable sourcing

Located in Hong Kong, Superocean Trading Limited ('Superocean') is perfectly positioned to look after the needs of clients who want a constant supply of quality seafood. Our proximity to Russia and China makes us your reliable sourcing partner.

## Direct source

- Unique business model – we are a distributor and source directly from major Russian far east fisheries
- No commissions so there are no middlemen costs or added premium
- Traceability as all our shipments are certified
- Customized supply solution

## Financial flexibility

- We are in Hong Kong and have access to major international banks
- We accept L/C (Letters of Credit)
- We offer individual solutions to suit specific needs

## Teaming up with great partners

**SGS** – an international inspection company to ensure our seafood products meet high food safety and quality standards set by the fishing industry

## MARSH



MARSH MERCER KROLL  
GUY CARPENTER OLIVER WYMAN

– one of the largest insurance  
broker firms in the world



**MAERSK** – one of the world's largest shipping  
companies

**BAKER & MCKENZIE** – renowned consultants on  
legal matters

**Deloitte.** – an international top financial  
auditing company

## Who we work with – you!

We offer many tailor-made frozen seafood supply solutions that target your specific needs, helping you expand further in your business.

## See what our clients say about us

"Superocean is a professional, fair and reliable partner in every sense." Mrs. Jessica Ng, Executive Director of Pacific Andes International Holdings Ltd. (China)



"Quality products, competitive prices. What more can we ask for?" Mr. Park, President of Komaco Co. Ltd. (South Korea)



"We value them highly as one of our best suppliers of good quality Russian frozen fish products." Ignat Bojanov, President, Ocean Express Trading (Seattle, US)



Ocean Express Trading, LLC

# Our Most Sought After Products



## Chum Salmon

Latin name: *Oncorhynchus keta*  
 Approximate annual delivery volume: 3,000MT

The Chum Salmon has a firm texture and is best enjoyed in portions as steaks or fillets. To ensure a sustainable stock, our suppliers harvest this variety using selective fishing methods in their own hatchery facilities.

**Specifications:** Frozen at Shore, Block Frozen, Headed & Gutted  
 Packing: 22 kg Sandwich Bag (2x11 kg)



## Wild Pink Salmon

Latin name: *Oncorhynchus gorbuscha*  
 Approximate annual delivery volume: 12,000MT

Naturally rich in Omega-3 fatty acids, the wild Pink Salmon has a rose color flesh with a firm texture. Often preferred over the farmed variety by consumers around the world, it has a relatively milder taste compared to other salmon.

**Specifications:** Frozen at Shore, Block Frozen, Headed & Gutted  
 Average size of H/G product: 760 gr. plus  
 Packing: 22 kg Sandwich Bag (2x11 kg)

All our products are GOST-certified and sourced from Sakhalin Island, Russia.



## Fishing in Russian grounds – Wild Pink Salmon and Chum Salmon

### Why our seafood is fresher

We take the effort to go through the whole supply chain, from hatching/breeding to catch and processing in our own perfectly-equipped facilities.

With the ease of salmon, our suppliers can ensure the freshness of the catch from the waters to the processing line within a record time of up to 40 minutes!



# Fishing in Russian seas – Deep Sea Products

## Fish species and catching areas



### Frozen at sea

Speaking of seafood sourced from deep waters, we act as a distributor for our partners who operate a large fleet and have a history of high quota assignments to guarantee the quantity and quality you require. Through state-of-the-art facilities onboard, your catch is frozen immediately to lock in its freshness.



**Pacific Cod**  
FAO catching areas  
• 6103.1  
• 6101

Month of catching  
Whole year  
May – March



**Rock Sole /  
Yellow Belly Sole**  
FAO catching areas  
• 6103.1  
• 6101

Month of catching  
Whole year  
May – March



**Alaska Pollock**  
FAO catching areas  
• 6103.1, 6104.1,  
6104.2, 6105.3  
• 6102.2  
• 6105.2, 6105.4  
• 6105.1

Month of catching  
Whole year  
May – February  
November – March  
October – April  
May – March



**Pacific Herring**  
FAO catching areas  
• 6105.1  
• 6102.1  
• 6101

Month of catching  
September – April  
October – January  
August – October



**Pacific Halibut**  
FAO catching areas  
• 6103, 6104  
• 6101

Month of catching  
Whole year  
May – December



**Squid**  
FAO catching areas  
• 6103, 6104  
• 6101, 6102.1

Month of catching  
Whole year  
July – October



## Our Sea Frozen Alaska Pollock Products

Latin name: *Theragra chalcogramma*

Approximate annual delivery volume: 75,000MT

The Alaska Pollock is part of the cod family. It has a light, mild taste and is a highly versatile fish. It offers superb bone-free fillets with excellent flaking qualities. A favorite choice for seafood cocktails, deep-fried fish fingers or filets.

### Products:

1. Whole Round
2. Packing: Sandwich Bag 22 kg
3. Minced
4. Packing: Master Carton 22,452 kg

### 4. Fillet products:

- Skinless, Pinbone In, Interleaved / Shatterpack
- Packing: 3 blocks in a 20,430 kg Master Carton
- Skinless, Pinbone Out, Block Frozen
- Packing: 3 blocks in a 22,452 kg Master Carton

### 5. Alaska Pollock Roe

- Packing: Master Carton 22.5 kg

### 6. Milt

- Packing: Master Carton 22.5 kg

### FAO catching areas

- 6103.1, 6104.1, 6104.2, 6105.3
- Month of catching: Whole year
- 6102.2
- May – February
- 6105.2, 6105.4
- November – March
- 6105.1
- October – April
- 6101
- May – March



## Our Sea Frozen Pacific Cod Products

Latin name: *Gadus macrocephalus*

Approximate annual delivery volume: 12,000MT

The Pacific Cod is a much sought after whitefish and is a common favorite for its sweet and bright white flesh. It is suitable for a wide range of cooking methods such as roasting and grilling.

### Products:

1. Whole Round
2. Packing: Sandwich Bag 22 kg
3. Minced
4. Packing: Master Carton 22,452 kg

### 4. Fillet products:

- Skinless, Pinbone In, Interleaved / Shatterpack
- Packing 3 blocks in a 20,430 kg Master Carton
- Skinless, Pinbone Out, Block Frozen
- Packing 3 blocks in a 22,452 kg Master Carton

### FAO catching areas

- 6103.1
- Month of catching: Whole year
- 6101
- May – March



## Pacific Herring

Latin name: *Clupea pallasii*

Approximate annual delivery volume: 6,000MT

The Pacific Herring is very high in Omega-3 fatty acids EPA and DHA and also as a rich source of Vitamin D. It takes on a multitude of preparation methods and is a popular choice in soups and stews.

### Product: Whole-round

### FAO catching areas

- 6105.1
- Month of catching: September – April
- 6102.1
- October – January
- 6101
- August – October



## Rock Sole

Latin name: *Lepidopsetta bilineata*

Approximate annual delivery volume: 3,000MT

The Rock Sole is a favorite among chefs as a refreshingly sweet fish that can take on a variety of cuisines.

### Product: Whole-round

### FAO catching areas

- 6103.1
- Month of catching: Whole year
- 6101
- May – March



## Yellow Belly Sole

Latin name: *Patesa gadriduberclata*

Approximate annual delivery volume: 3,000MT

The Yellow Belly Sole is an excellent source of low-fat protein, calcium, and other important nutrients. Its mild buttery flavor makes it a favorite as light tasting filets.

### Product: Whole-round

### FAO catching areas

- 6103.1
- Month of catching: Whole year
- 6101
- May – March

All products are sea frozen, GOST-certified, produced according to HACCP practices and sourced from the Russian Bering Sea and Sea of Okhotsk.



## Pacific Halibut

Latin name: *Hippoglossus stenolepis*

Approximate annual delivery volume: 2,000MT

The Pacific Halibut is noted for its dense and firm texture. It has a clean taste, requires little seasoning and is often broiled, deep-fried or grilled while fresh.

### Product: Whole-round

### FAO catching areas

- 6103, 6104
- Month of catching: Whole year
- 6101
- May – December



## Squid

Latin name: *Beryteuthis magister*

Approximate annual delivery volume: 1,500MT

Squid is a good food source for zinc, manganese and high in the recommended daily intake of copper, selenium, vitamin B12, and riboflavin.

Easy-to-prepare, squid is used in many Asian cuisines.

### Products: Tubes, Whole-round, Tentacles

### FAO catching areas

- 6103, 6104
- Month of catching: Whole year
- 6101, 6102.1
- July – October



## Fish Meal

Approximate annual delivery volume: 5,000MT

Fish meal is a nutrient-rich and high protein supplement feed ingredient. It is used primarily in diets for domestic animals and sometimes as a high quality organic fertilizer.

Specifications: protein 63-65% up  
Packings: fishmeal bag 35 kg



# Seeing is believing

At Superocean, we pride ourselves on the way we work with our clients and business partners. Our service, system and facilities are just as valued.

**Constant upgrade of equipment** – We constantly monitor and consult our suppliers by visiting their facilities regularly to inspect new equipment from Germany, Japan and South Korea.

This ensures that fishing facilities are on par with advances in international fishing machinery and seafood freezing capabilities.

**Full traceability** – We source only from reputable suppliers, who operate within quotas assigned by the government. All shipments are certified so we know the source throughout the whole supply chain.

**Sustainable seafood** – We handle full set of documentation that confirms the sustainability of the seafood, with direct link to the source of each catch. These include production vessel or shore catch reports, Mate's Receipts, Bills of Lading, Health Certificates as well as Certificates of Origin to ensure smooth and seamless operations at your end.

**Services beyond delivering the catch** – But that's not all! Superocean also offers many value-added services to help our clients expand their business. These include:

**Customized sourcing** – Based on your request, we can source seafood products through our network.

**Represent fisheries** – We constantly look out for new fisheries to ensure we continue to offer steady supplies of high quality fresh seafood for our clients.

**Consultancy** – If you wish to do business with Russian or Asian seafood partners, we have the experience and know-how to help you expand into each of these regions.

## Like What You See? Contact Us!

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